

NEW
EVENT

Australia's Largest Careers Event Network

Recruit to fill Courses, find Workers and Graduates

The Victorian

careers & EMPLOYMENT expo

staged with



Aug 17 to 19, 2023

Melbourne Convention & Exhibition Centre

Free Visitor Entry

presented by

kymjones
exhibitions
KJEX Pty Ltd

careersemploymentexpo.com.au



About the Expo

The team at Kym Jones Exhibitions (KJEX) are excited to announce they are expanding their successful Careers & Employment Expo portfolio into Victoria. The **New Victorian Careers & Employment Expo** will be staged in 2023 alongside the WorldSkills National Championships from August 17 to 19.

The Careers & Employment Expo's in Adelaide, Brisbane and Perth are leading careers, training, education and employment events. They are the only Career Expos that showcase a large number of both educators and employers. Each expo has extensive marketing and Free entry for all visitors.

With the Careers portfolio now spanning four states, organisations have the opportunity to promote across multiple states with the one event organiser, making it a seamless exhibiting experience.

The New Victorian Careers & Employment Expo will be annual event offering organisations the opportunity to meet thousands of students, graduates, job seekers and career changers, who are actively looking for information and advice on their future pathways.

At the expo, organisations can...

- ▶ Fill courses and degrees
- ▶ Recruit for trainees and apprentices
- ▶ Talk with Graduates
- ▶ Fill job vacancies in areas that have a current skills shortage
- ▶ Promote employer branding

Staged with the 2023 WorldSkills National Championships

After a successful partnership with the WorldSkills National Championships in Perth - August 2021, the KJEX team is looking forward to working with WorldSkills Australia to create a huge Careers Event in Melbourne for 2023.

The WorldSkills National Championships are designed to inform and educate visitors about real career pathways and training opportunities that exist within a wide cross section of industries.

The Organisers

Kym Jones Exhibitions (KJEX) acquired the Careers & Employment Expos in Adelaide, Brisbane and Perth in 2016. Their new direction and marketing of the Expo's has seen a surge in exhibitor numbers and visitor attendance over the last 5 years. The Expos have now grown to be the largest in their respective states.

Meet the Team

The team at KJEX have many years of experience in organising Career Expos and look forward to working with you on future events. They pride themselves on being connected with their clients and working closely with them leading into and during the events.

The Careers & Employment Team...

- ▶ Chris Brooks - National Manager
- ▶ Dana Clark - Event Coordinator
- ▶ Natalie Jones - Marketing
- ▶ Victoria Dragos - Sales Support
- ▶ Nicole Zoanetti - Administration
- ▶ Jo Elliott - School Liaison

Victorian careers & EMPLOYMENT expo

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Find out more, contact...

Chris Brooks - National Manager
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Talk with Thousands of Visitors

Our Free visitor entry and extensive marketing will attract thousands of people of all ages seeking information on studies, further training, career development and job opportunities. Visitors will include students, teachers, parents, graduates, career changers and job seekers.

Extensive Marketing includes...

- ▶ Cross promotion with the WorldSkills National Championships marketing campaign plus...
- ▶ Print ads and digital promotion ▶ Radio - local & regional ▶ Extensive Social Media
- ▶ Digital Advertising - local & regional ▶ EDM's to visitor database ▶ Media Releases

Expo Features...

- ▶ Interactive Seminar Stage ▶ Career Counselling ▶ Resume Workshops ▶ Job Interview Advice
- ▶ WorldSkills National Championships ▶ Try a' Skill Zones ▶ Teachers Networking Lounge

Additional Exposure for Exhibitors

Free Exhibitor Listing - Show Guide Magazine

Kym Jones Exhibitions (KJEX) produces a 24 page Show Guide Magazine for the Expo's which is supplied to visitors on entry to the Expo. The Guide showcases all exhibitors, expo highlights, career seminars and interactive displays, plus information on career pathways, latest job trends, resume planning and career guidance.

All Exhibitors will receive a FREE listing within the Guide, which includes...*

- ▶ Exhibitor name, site number plus a 50 Word Editorial within the A - Z listing pages
- ▶ Exhibitor name is also listed under various Industry Categories within the Industry Listing Pages - making it easy for visitors to find the Career Options on offer.

Free Business Listing with Logo and Editorial - Expo Web Site

All Exhibitors receive a FREE listing with logo on the Expo web sites 'Who's on Show' pages, this will be the same editorial supplied for the Show Guide Magazine.

Sponsorship Opportunities

- ▶ Gold, Silver and Bronze Sponsor ▶ Interactive Seminar Stage ▶ Teachers Networking Lounge
- ▶ Career Counselling Area ▶ Resume Workshop Area ▶ Visitor Show Bags ▶ Major Giveaway

We also stage **careers&EMPLOYMENTexpo's** in...

ADELAIDE

May 6 & 7, 2022
Adelaide Showground

BRISBANE

May 20 & 21, 2022
Brisbane Convention Centre

PERTH

Aug 25 to 27, 2022
Perth Convention Centre

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